



May 2021

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Vol. 17, Issue 5
May 2021

The Catholic Communicator

A newsletter for the supporters and listeners of Catholic Radio in South Carolina

It's called, "Easter"

Whether the term originated with an English monk, the Venerable Bede, or it's the result of Christianizing an Old English (Germanic) expression, it's hard to argue against the contention that the use of the word, "Easter," has declined in recent years. Even Candy Companies, whose founders held strong convictions about Judeo-Christian Principles, the Ten Commandments, and the Golden Rule, now disseminate convoluted advertising with twists and turns worthy of a contortionist just to avoid saying the "E" word.

Luckily, airing The Ten Commandments (1956 film) is still a broadcast television tradition that hasn't gone by the wayside but I wonder how many people make the connection between the first Passover and the new covenant we celebrate? Obviously, anyone who listens to Catholic Radio knows what Easter truly is and, like praying the Regina Caeli, that we celebrate it through to the Feast of Pentecost. It is amazing how much you pick up just by casually listening. So this Eastertide and beyond, please encourage your friends and family to do so.

A Fish Story

From a Smithsonian Magazine online article dated March 1 2013, K. Annabelle Smith writes about when a struggling Cincinnati businessman changed McDonald's® menu for good. In 1959, Lou Groen opened a McDonald's franchise in a predominantly Catholic area. His Friday burger sales were a bust at best. In order to survive, he concocted a battered, halibut-based fish sandwich with a slice of cheese between two buns. Unfortunately, the franchiser's executive management was at first, well... underwhelmed. He persevered and, today, "over three hundred million Filet-O-Fish® sandwiches are consumed annually... almost a quarter of that number during Lent."

So what's the point of this fish story? When restaurants advertise two-for-one fish specials without mentioning why, Catholic Radio in South Carolina is here to fill in the rest.

NOTE: McDonald's and Filet-O-Fish are registered trademarks of the McDonald's Corporation



Listen to Catholic Radio on your Phone



For standard cell phones or landlines: Just dial **NEW NUMBER 1** (605) 313-0891 (Powered by Zeno Media®), and your phone becomes a personal Catholic Radio listening device. There is no extra charge for this service but your normal call rates and limits do apply. Many plans have unlimited long distance or calling, so you can listen essentially for free. Check your calling plan to be sure.

Use TuneIn® Radio App for smart phones and special applications: Whether it's smartphones, tablets, digital radios or smart TVs, the TuneIn® Radio App allows you to listen to us. Download the free app from your phone's app store. Then perform a station search by typing "WCKI" in the App's search engine and our logo will pop up. Click on it and you'll be able to listen to our streaming audio.

Note: The products and services with a registered trademark ® are the property of the corporate entity who owns the rights to said trademark. Mediatix SC Inc. mentions these products and services for informational purposes only and does not endorse or advocate any product or service over another.

Submit Announcement Request Online

You can submit a Public Service Announcement (PSA) request through our website CatholicRadioInSC.com. At the top right of the homepage, place cursor over the **ABOUT US** tab and a drop down menu will appear. At the bottom of the menu, there is an item titled, “**Submit Your PSAs.**” Highlight this by placing the cursor over it and then click on it. A request form will appear. Fill out the required fields and use the “**Submit the Form**” button to send it.

Catholic Radio Accepts Stock Donations

The donation amount for tax purposes is determined by the market value of the stock shares on the date they are transferred. For more information about how you can participate in this program, Gary Towery, President of Mediatrix SC Inc., may be reached at 864-909-0547

Donate your Car, Boat, or RV to support Catholic Radio

You can donate your car, boat or RV by calling (855-427-2346). A representative will ask a few questions and schedule a pickup. Or donate at our web site www.catholicradioinSC.com. Look for the blue box with the “Donate your vehicle...” text. Click where indicated and fill out a form on-line. A representative will call to confirm your donation.

Mediatrix SC, Inc., Catholic radio in South Carolina
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Yes, I will answer the Holy Father’s call to spread the Catholic faith by supporting Catholic radio in South Carolina.

I will pledge \$ _____ Monthly Yearly One time

Please charge my credit card each month in the amount of \$ _____ for 12 months. Exp. date: _____

Credit card type: VISA MasterCard Credit card no: _____

Name: _____ Signature: _____
Print Sign

Address: _____ Parish: _____

City: _____ State: _____ Zip: _____ Ph: _____
Required for verification w/area code

Mediatrix SC, Inc., is a not-for-profit 501(c)(3) Corporation. Your donation is tax-deductible. (EIN 06-1663323)

WLTQ, WCKI Program schedule for May 2021

ET	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
6:00 AM	Vatican Insider	The Son Rise Morning Show					Scripture & Tradition
6:30 AM	Divine Intimacy Radio						
7:00 AM	The World Over (Encore)	The Son Rise Morning Show – Hour Two					Conversations with Consequences
7:30 AM							
8:00 AM	Sunday Mass from EWTN Chapel (Live)	Daily Mass from EWTN Chapel (Live)					
8:30 AM							
9:00 AM	Stories from the Heart	Catholic Connection with Teresa Tomeo					Mast Appeal with Coleen Kelly Mast (Live)
9:30 AM	EWTN Bookmark						
10:00 AM	EWTN Pro-Life Weekly	Fathers Know Best					Mast Appeal Continued
10:30 AM	The Catholic Cafe						
11:00 AM	Register Radio	Women of Grace with Johnette Benkovic					Doctor Doctor
11:30 AM	Light of the East						
12:00 PM	Fr. Spitzer’s	Catholic Answers Encore (2nd Hour from previous weekday)					Women Made New
12:30 PM	Universe						
1:00 PM	Scripture and Tradition	The Doctor Is In					The Miracle Hunter
1:30 PM							
2:00 PM	South Carolina Parish Mass or The Best of Called to Communion	Called to Communion w/ Dr. David Anders (LIVE)	Called to Communion w/ Dr. David Anders (LIVE)	Best of Faith & Family	Best of More Christianity	Called to Communion w/ Dr. David Anders (LIVE)	The Good Fight
2:30 PM				Luke21 (New Shows)	Faith and Family (New Episodes)		The Good Fight Continued
3:00 PM	The World Over (Encore)	OPEN LINE (Live)					Best of More Christianity Faith and Family (encore)
3:30 PM							
4:00 PM	Word on Fire	Kresta in the Afternoon					Register Radio
4:30 PM	Blessed 2 Play						EWTN Bookmark
5:00 PM	The Journey Home (Encore)	Catholic Answers Live					Conversations with Consequences
5:30 PM							
6:00 PM	The Best of Catholic Answers (Encore)	Catholic Answers Live					The Bear Woznick Adventure
6:30 PM							
7:00 PM							
7:30 PM							
8:00 PM	The Wisdom of Fr. Groeschel	The Journey Home (Live)	Mother Angelica Live Classics	EWTN LIVE	The World Over (Live)	EWTN News In Depth	Beyond Damascus
8:30 PM	EWTN Pro-Life Weekly						

*Programming subject to change. WCKI 1300 AM and WLTQ 730 AM broadcast at low power in the evening so translators are available at 105.3 FM & 106.7 FM respectively.

On Air / Full Power Times: WLTQ: 6:15 am – 8:15pm

WCKI: 6:30 am – 8:30pm

Listen online 24 hours a day at www.catholicradioinSC.com